

Counting Women's Work and Policy Planning

Linking results with policy - the case of Costa Rica

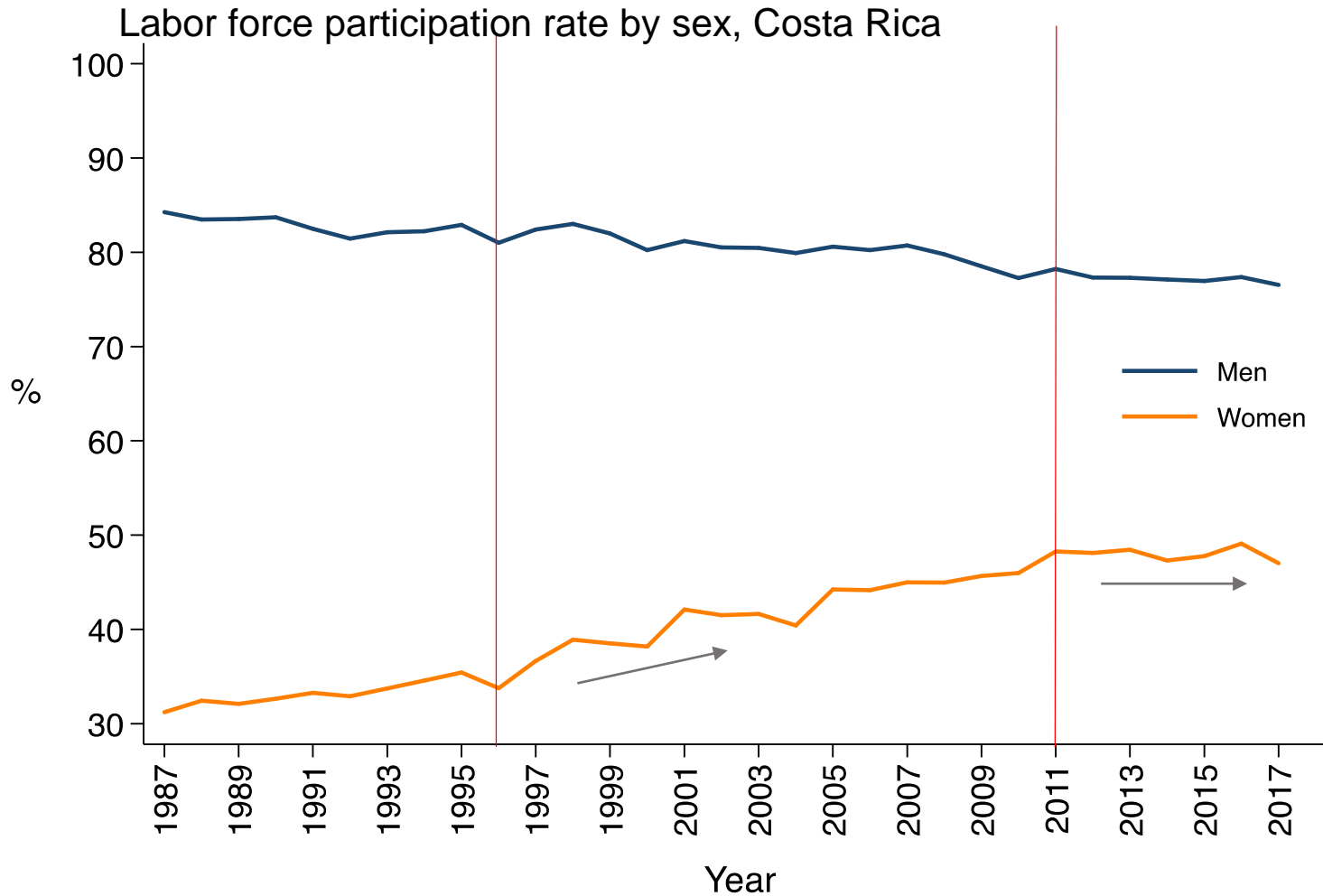
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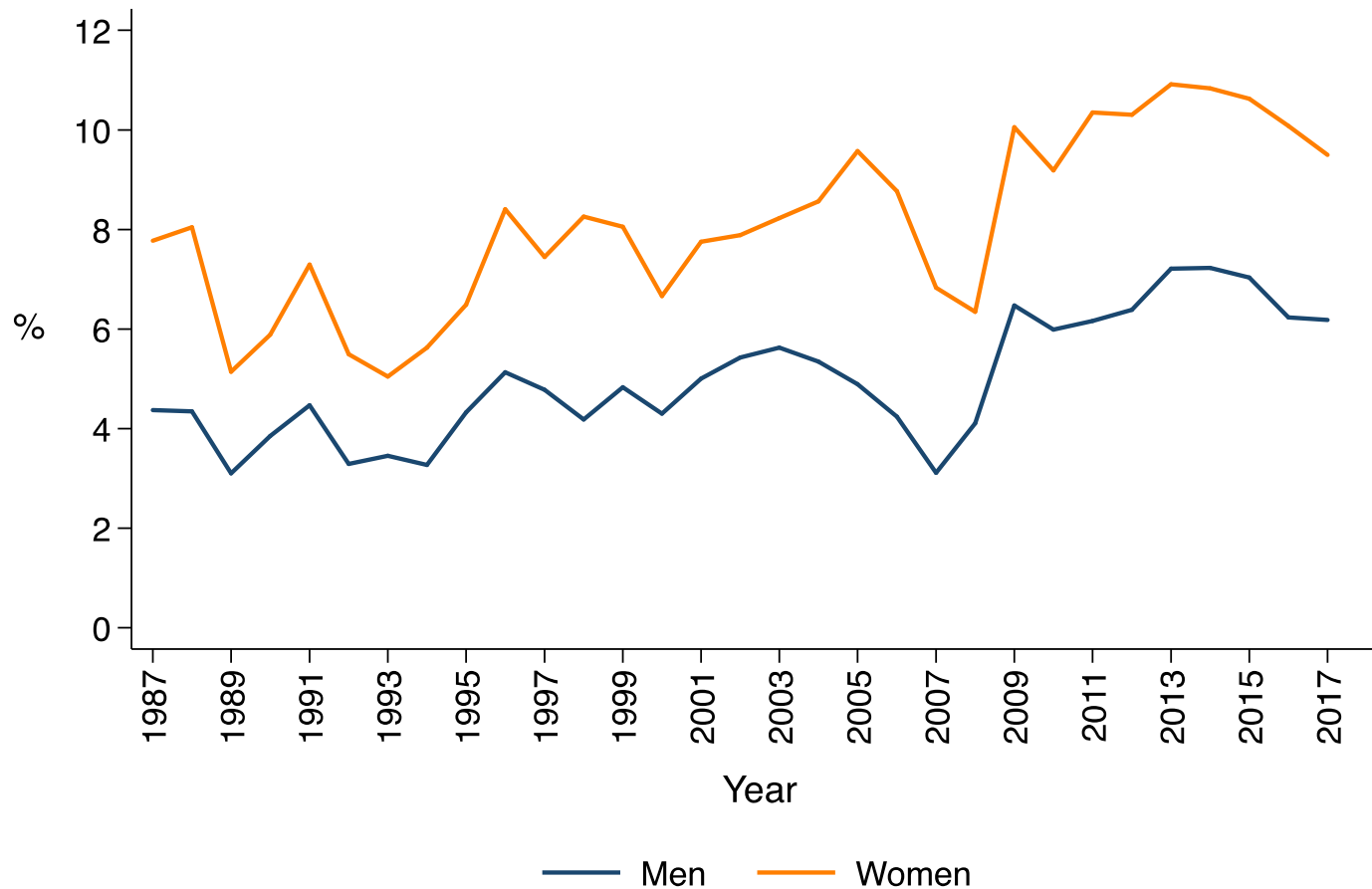


Cultural and social transformation



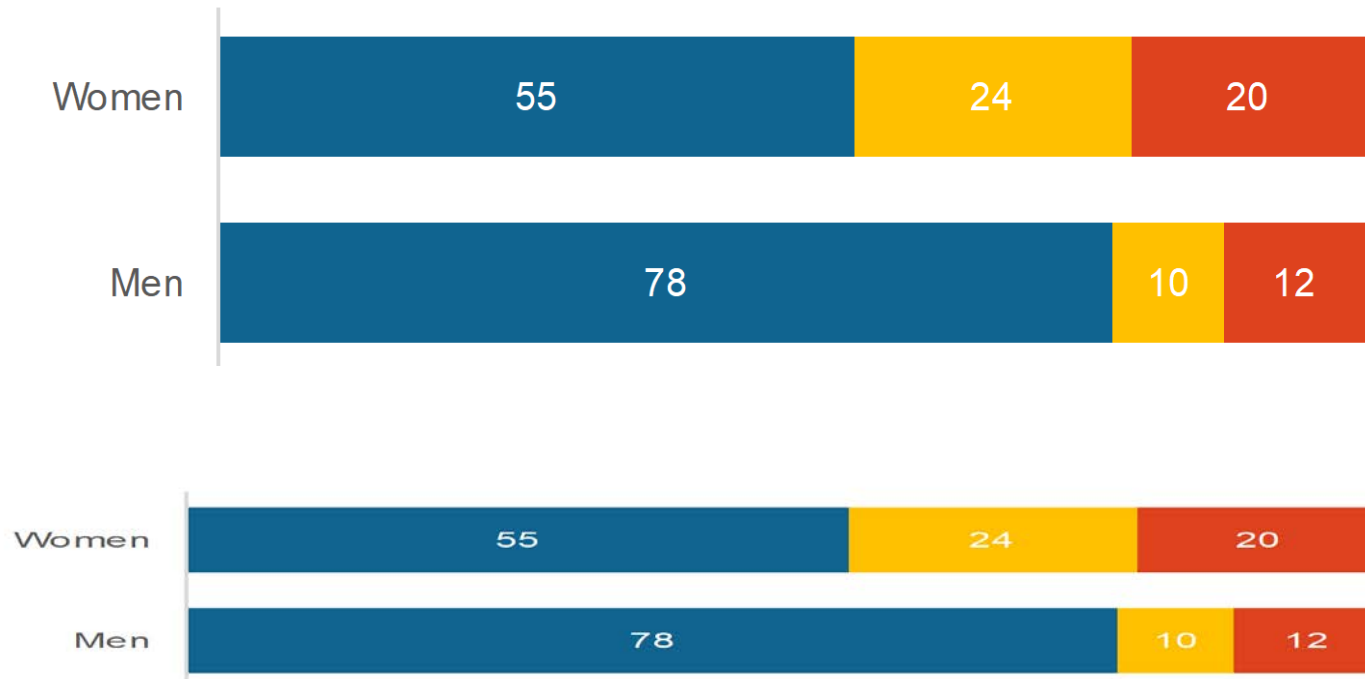
Women experience more adverse conditions in the labor market

Unemployment rate by sex, Costa Rica



Greater proportion of women unemployed for personal reasons

Population distribution by type of unemployment and gender, Costa Rica, 1st quarter 2018 (percentage)





Women do most of the unpaid work and childcare

13% GDP (GAM)

Newborns demand 4.5 hours of exclusive childcare per day



Simulation:

What is the time use “cost” of an increase in women’s labor force participation?

Simulation

Increase female labor force participation by 4 percentage points

Women not working → market

Theoretical scenario

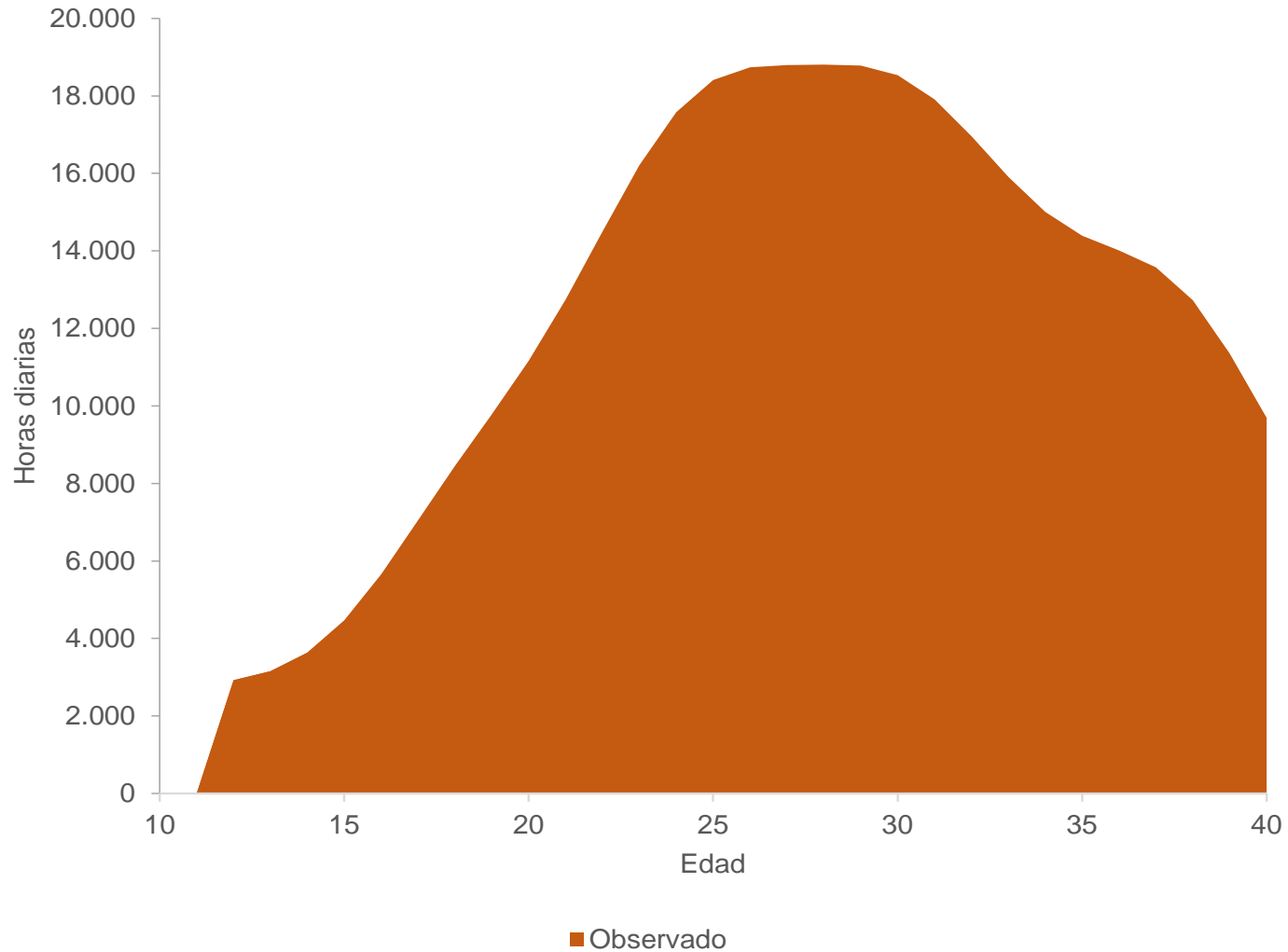
Impact on time use

Reduce individual time dedicated to household production

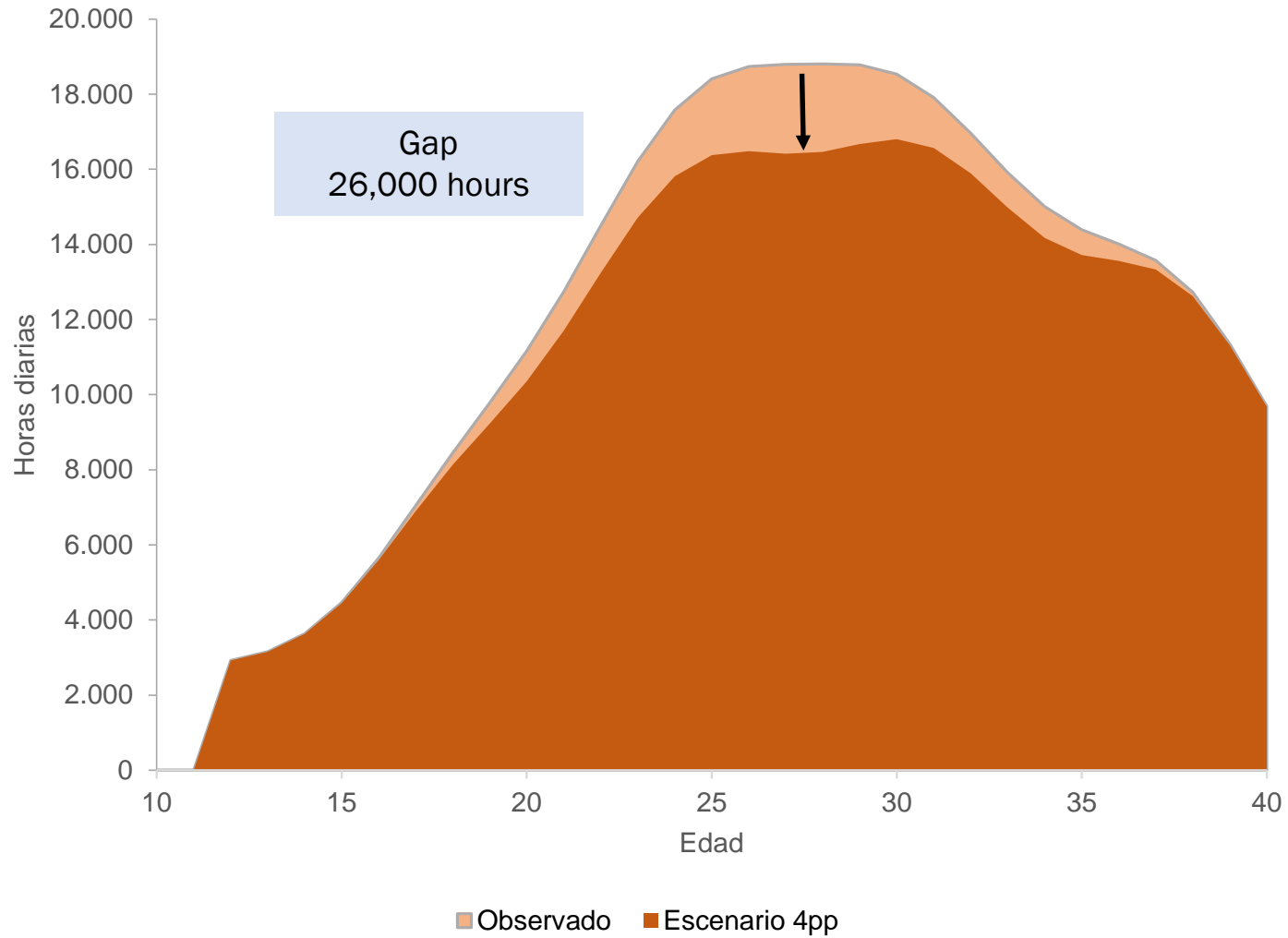


average performed by a woman of the same age who works on the market

Women: Aggregate production of childcare



Women: Aggregate production of childcare



1. Reallocate to the market

- High cost means not available for all women. Wage \approx price of childcare

2. Public policies

- Costa Rica has a public childcare network only available for women in poverty, not national coverage.
- Entrepreneurship as an alternative
- Co-responsibility programs

3. Change legislation

- The law delegates childcare to women: Maternity leave (4 months)
- Paternity leave: Could reduce discrimination against women in the labor market and may reduce imbalance in house work.

Public policies targeting gender imbalance in housework might be a preventive measure

- In the accelerating aging process of Costa Rica: Who will take care of our elderly population?

Our experience
with policy
makers and
media

Ministry of Women's Affairs

Organization of private
corporations

National radio

Newspapers

TV interviews

1. Disseminating academic results should be one of our goals

2. Translate results: From academia to the media

From Brown Bags



Media



YouTube

CHANGING RETIREMENT AGE
China looks to update policies for senior workers

WWW.CCTV-AMERICA.COM @CCTV_America CCTV_America CCTV America

Andrew Mason from East West Center on China's retirement age

43 visualizaciones 2 0 COMPARTIR

CGTN America Publicado el 2 mar. 2016

SUSCRIBIRSE 107 MIL

CCTV America's Rachelle Akuffo interviewed Andrew Mason, a senior fellow at the East-West Center and professor of economics at University of Hawaii about China's retirement age.

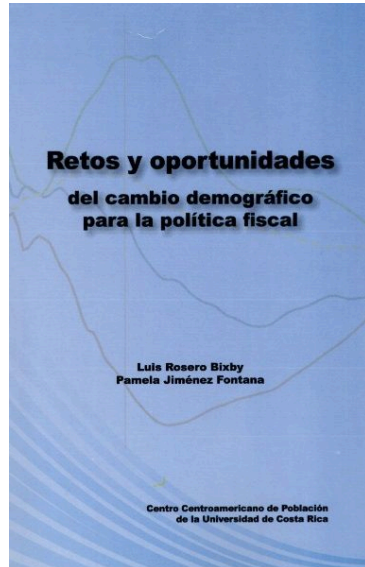
3. Connect results with national problems

Policy makers seek
inputs and solutions to
solve national problems



NTA research about
national problems

3. Connect your results with national problems



La Comisión Social del CPC organiza el evento:

“El rol de la mujer en los negocios”

Fecha: Jueves 26 de enero 2017
 Horario: 8:00am a 12md
 Lugar: Hotel Tryp Sabana

Evento Gratuito, por favor confirmar asistencia, cupo limitado.



4. Collaborate



What do we learn by Counting Women's Work? (04/2016)

217 visualizaciones

1 0 COMPARTIR ...



Counting Women's Work
Emitido en directo el 21 abr. 2016

SUSCRIBIRSE 4

How does combining the value of unpaid care and housework with traditional economic statistics affect the analysis and design of economic and family policy? Please join us for an online moderated discussion of this question with experts from around the world. We look forward to your
MOSTRAR MÁS



PamelaJF @pamelajimfo · 1 jun. 2016

@CountWomensWork @Purdinola "El tiempo vuela... pero no igual para hombres y mujeres"



5. Take advantage of different platforms to disseminate your results



En I trimestre de 2018

24%

de las mujeres desempleadas tenían experiencia, pero están quedando sin trabajo por razones personales

Centro Centroamericano de Poblacion
Universidad de Costa Rica

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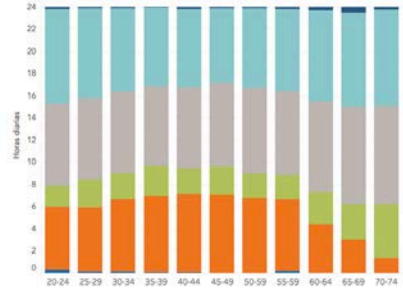
Te gusta

Uso de tiempo y brechas de género en Costa Rica

1 2 3 4 5 6 7 8 9 10 11 12 13 14 15

Perfil de uso de tiempo, según sexo y nivel educativo Costa Rica, 2011

Sexo: Hombre Educación: Secundaria incompleta



Horas diarias

Edad

■ Otro mercado ■ Trabajo doméstico no remunerado ■ Ocio ■ Trabajo mercado ■ Educación

Brechas de género en Costa Rica



Trabajo doméstico

Más del 70% del trabajo doméstico es realizado por mujeres



Trabajo mercado

Un 47% de las mujeres desempleadas tienen secundaria completa o más, mientras que para los hombres este porcentaje es de 29%



Cuido infantil

Las mujeres jóvenes (20-24 años) con secundaria completa dedican casi 3 horas menos a realizar trabajo doméstico que aquellas que tienen menor nivel educativa

Fuente: Jiménez-Fontana, 2018, con la encuesta de uso de tiempo de la GAM.

How to connect with policy makers?

1. Disseminating academic results should be one of our goals
2. Connect results with national problems
3. Translate results from academia to the media
4. Collaborate
5. Take advantage of different platforms to disseminate results
- 6. Be consistent**

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